



Over the Edge for ALICE®

Be a Sponsor... and Rappel if You Dare!

Why Should You?

ALICE are the more than 2 in 5 local households who are working hard but struggling to make ends meet. They are unable to cover basic essentials like food, housing, childcare, healthcare, & technology and don't have anything left to build savings for emergencies.

ALICE lives On the Edge, every month, and often make too much to get help - impacting mental & physical health, too. ALICE are our neighbors, and in nearly every workplace, classroom and neighborhood.

We're raising awareness about ALICE to help drive more resources, partnerships & opportunities for all neighbors to thrive. When everyone succeeds, our whole community is stronger.

**Let's Go Over the Edge for ALICE together -
Can we count you in?
United Way Begins with You!**



bit.ly/OTE4ALICE

Sign up or donate here

THANKS TO OUR PARTNERS



Sponsorship Levels & Benefits

Through the Roof! - \$15,000

- 6 rappel spots with preferred time slots
- VIP Tent Access (6 edgers plus 6 guests)
- Logo on helmets or event apparel
- 6 dedicated social media posts
- Premier placement in Annual Impact Report
- Recognition in opening remarks & throughout the day
- Speaking opportunity at the event
- Promo items in goody bags & onsite branding opportunities
- Media interview with UWLES
- Featured in event promotions & communications
- Recognition with ALICE materials
- Sponsor of two special event areas
- Logo featured on event website with clickable link



City View - \$10,000

- 4 rappel spots with preferred time slots
- VIP Tent Access (4 edgers plus 4 guests)
- Minimum of 4 social media posts
- Prominent placement in Annual Impact Report
- Recognition in opening remarks & throughout the day
- Promo items in goody bags & onsite branding opportunities
- Featured in event promotions & communications
- Recognition with ALICE materials
- Sponsor of one special event area
- Logo featured on event website with clickable link



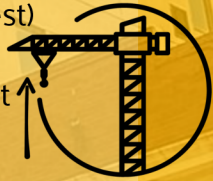
River View - \$5,000

- 2 rappel spots with preferred time slots
- VIP Tent Access (2 edgers plus 2 guests)
- Minimum of 3 social media posts
- Logo featured in event materials
- Placement in Annual Impact Report
- Recognition in opening remarks
- Promo items in goody bags
- Sponsor of one event area
- Logo featured on event website with clickable link



Lifting - \$3,000

- 1 rappel spot with a preferred time slot
- VIP Tent Access (1 edger plus 1 guest)
- Minimum of 2 social media posts
- Placement in Annual Impact Report
- Recognition in opening remarks
- Promo items in goody bags
- Logo featured on event website with clickable link



Main Street Sponsor - \$1,500

- Minimum of 2 social media posts
- Placement in Annual Impact Report
- Recognition in opening remarks
- Logo featured on event website with clickable link



UNITED WAY
BEGINS WITH YOU

bit.ly/OTE4ALICE



Secure your sponsorship today and make an impact!
For more details, Contact Diana Mosteller at diana@uwles.org

Sign up or donate here