# UNITED WAY Begins with you

## 2024-2025 CAMPAIGN WICOMICO STATISTICS





## **33 PARTNERS SERVED WICOMICO COUNTY**

#### **58 PROGRAMS SERVED WICOMICO COUNTY**

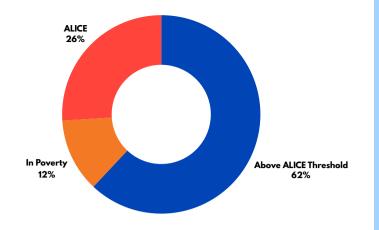
- American Red Cross Delmarva Region
- Awaken Recovery
- Big Brothers Big Sisters of the Eastern Shore
- Catholic Charities- Seton Center
- Chesapeake Housing Mission
- Coastal Hospice & Palliative Care
- Delmarva Council of Boy Scouts
- Diakonia
- Dove Pointe
- Easterseals MD Eastern Shore
- Epoch Dream Center
- Girl Scouts of the Chesapeake Bay
- Habitat for Humanity of Wicomico
- Horizons Delmarva
- J. M. Freeman Foundation (NEW)
- Life Crisis Center
- Lower Shore Autism Community (NEW)
- MAC, Inc.
- Maryland Food Bank
- Recovery Resource Center
- Salisbury Neighborhood Housing Services (NEW)
- Salisbury Urban Ministries
- Samaritan Ministries
- Shore Legal Access
- Society of St. Andrew (NEW)
- Somerset Community Services
- The Child & Family Foundation
- The Salvation Army Lower Shore
- Village of Hope
- Wicomico County Library
- Worcester County Developmental Center
- Worcester Youth & Family Counseling
- United Way of the Lower Eastern Shore

## 1 IN 3 WICOMICO COUNTY RESIDENTS IMPACTED

- Disaster Cycle Services
- Mentoring
- Basic Needs/ Food/ Case Management
- Critical Home Repair/ Accessibility
- Hospice Program
- Homeless Prevention / Rapid Housing
- Emergency Shelter & Case Managment
- Emergency Food Assistance
- Disability Day Services
- Pediatric Therapy Services
- After School/ Summer Enrichment
- Girl Scouting Outreach
- Community Home Building
- Roof & Repair Program
- Horizons Summer Program
- Arts Education in the Schools
- MD 211
- Autism Social Groups
- Support Groups for Families of Autistic People
- Meals On Wheels
- Alzheimer's Day Program
- Pantry on the Go
- Addiction Recovery Community Center
- Credit Building Resources
- Mortgages
- Home Ownership Opportunities
- Kids Cafe After School/ Summer Program
- Legal Advocacy
- Fresh Produce Gleaning Network
- Transportation- Disability Day Program
- One Year to Empowerment for Girls
- Social Services
- Education/ Latchkey Program
- Organized Youth Sports
- Older Adult Ministries

#### **CONTINUED ON BACK**

### **\*DUPLICATE PROGRAMS COMBINED**



## **MEET ALICE**

earn enough to afford the necessities of

ALICE earns above the federal poverty level, but does not earn enough to afford a bare-bones household budget of housing, childcare, food, transportation, and health care. The United Way ALICE Reports use new measures to provide a more accurate picture of financial insecurity at the state, county, and municipal level.

# WHO IS ALICE?



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SCAN ME





EMPLOYED

ALICE is working, yet

not earning enough



UNITEDFORALICE.ORG/MARYLAND

- Steps to Success Transitional Living
- Project READ Adult Literacy Program
- **Disability Day Services**
- Mental Health Counseling & Behavioral Health
- SingleCare Rx Discount
- Dolly Parton's Imagination Library/ Smart Start
- Get Connected Volunteer Center
- Addiction Awareness Student Art Competiton
- United for ALICE
- **Donor Services & Stewardship**
- Information & Referral Services
- Student United Way
- **Emerging Leaders**
- Nonprofit Training & Support Services
- Women United: Read to Succeed/ Read with • Me
- Wellness Made Easy Health Literacy Curriculum
- Ride United Pilot with Tidal Health/ HERC

## \*DUPLICATE PROGRAMS COMBINED

#### ALICE IN WICOMICO COUNTY: 2022 POINT-IN-TIME-DATA

**POPULATION:** 104,664

**NUMBER OF HOUSEHOLDS:** 40,611

**MEDIAN HOUSEHOLD INCOME:** \$72,198 (STATE AVERAGE: \$94,991)

**UNEMPLOYMENT RATE:** 4.5% (STATE AVERAGE: 2.9%)

**ALICE HOUSEHOLDS: 26**.0% (STATE AVERAGE: 29.0%)

**HOUSEHOLDS IN POVERTY:** 12.0% (STATE AVERAGE: 10.0%)

