



2024-2025 CAMPAIGN SOMERSET STATISTICS



UNITED WAY
Lower Eastern Shore



31 PARTNERS SERVED SOMERSET COUNTY

58 PROGRAMS SERVED SOMERSET COUNTY

- **American Red Cross Delmarva Region**
- Atlantic General Hospital
- **Awaken Recovery Foundation**
- Big Brothers Big Sisters of the Eastern Shore
- **Catholic Charities – Seton Center**
- Chesapeake Housing Mission
- **Coastal Hospice & Palliative Care**
- Delmarva Council of Boy Scouts
- **Diakonia**
- Dove Pointe
- **Easterseals – MD Eastern Shore**
- Girl Scouts of the Chesapeake Bay
- **Habitat for Humanity of Wicomico County**
- It Takes a Village to Help Our Children
- **Life Crisis Center**
- [Lower Shore Autism Community \(NEW\)](#)
- **MAC, Inc.**
- Maryland Food Bank
- **Recovery Resource Center**
- [Salisbury Neighborhood Housing Services \(NEW\)](#)
- **Salisbury Urban Ministries**
- Samaritan Ministries
- **Shore Legal Access**
- [Society of St. Andrew \(NEW\)](#)
- **Somerset Community Services**
- The Child & Family Foundation
- **The Salvation Army – Lower Shore**
- Village of Hope
- **Worcester County Developmental Center**
- Worcester Youth & Family Counseling
- **United Way of the Lower Eastern Shore**

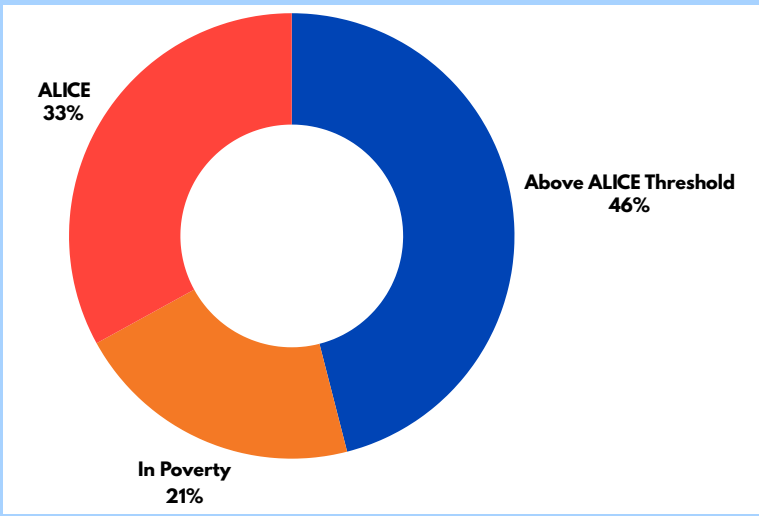
- Disaster Cycle Services
- Health Education
- Substance Free Housing
- Mentoring
- Basic Needs/Food/Case Management
- Behavioral Health
- Critical Home Repair/Accessibility
- Hospice Program
- Scouting Outreach
- Homeless Prevention
- Emergency Shelter
- Emergency Food Pantry
- Homeless Prevention/Rapid Rehousing
- Disability Day Services
- Pediatric Therapy Services
- Girl Scouting Outreach
- Roof & Repair Program
- Faces of Somerset After School Program
- Shoreway to College
- MD 211
- Emergency Shelter & Case Management
- Autism Social Groups
- Support Groups for Families of Autistic People
- Meals On Wheels
- Alzheimer’s Day Program
- Pantry on the Go
- Addiction Recovery Community Center
- Credit Building Resources
- Mortgages
- Home Ownership Opportunities
- Kids Cafe
- Legal Advocacy
- Fresh Produce Gleaning Network
- Transportation - Disability Day Program

1 IN 3

SOMERSET COUNTY RESIDENTS IMPACTED

CONTINUED ON BACK

***DUPLICATE PROGRAMS COMBINED**



MEET ALICE

ALICE is a hardworking member of the community who is employed yet does not earn enough to afford the necessities of life.

ALICE earns above the federal poverty level, but does not earn enough to afford a bare-bones household budget of housing, childcare, food, transportation, and health care. The United Way ALICE Reports use new measures to provide a more accurate picture of financial insecurity at the state, county, and municipal level.

WHO IS ALICE?

ASSET LIMITED



ALICE has no safety net in times of crisis

INCOME CONSTRAINED



ALICE's income falls short of essentials

EMPLOYED



ALICE is working, yet not earning enough



UNITEDFORALICE.ORG/MARYLAND

- One Year to Empowerment for Girls
- Social Services
- Latchkey/Summer Program
- Organized Youth Sports
- Older Adult Ministries
- Mental Health Counseling & Behavioral Health
- Dolly Parton's Imagination Library/ Smart Start
- Get Connected Volunteer Center
- Donor Services & Stewardship
- SingleCare Rx Discount
- United for ALICE®
- Nonprofit Training and Support Services
- Addiction Awareness Student Art Competition
- Women United: Read to Succeed/ Read with Me
- Wellness Made Easy Health Literacy Curriculum
- Information & Referral Services
- Student United Ways
- Emerging Leaders

***DUPLICATE PROGRAMS COMBINED**

ALICE IN SOMERSET COUNTY: 2022 POINT-IN-TIME-DATA

POPULATION: 24,672

NUMBER OF HOUSEHOLDS: 8,355

MEDIAN HOUSEHOLD INCOME:
\$52,149 (STATE AVERAGE: \$94,991)

UNEMPLOYMENT RATE:
3.5% (STATE AVERAGE: 2.9%)

ALICE HOUSEHOLDS:
33.0% (STATE AVERAGE: 29.0%)

HOUSEHOLDS IN POVERTY:
21.0% (STATE AVERAGE: 10.0%)



UWLES.ORG/ALICE