

[Saved As: Launching 2024 United Way Campaign – Email To Workplace Employees]

Subject Line:

Kicking Off Our United Way Annual Campaign

I am happy to be the coordinator for our UWLES campaign this year! The needs of our community remain large and when you choose to give to UWLES you know your dollars are staying local, providing an impact to more than 120,000 local neighbors annually.

Our UWLES campaign will be launching on: <<enter date>>

Our local United Way helps 1 in 3 of OUR neighbors through their partners and direct service programs. Celebrating 80 years of local impact thanks to YOU, United Way of the Lower Eastern Shore is committed to everyone in our community reaching their fullest potential and ensuring every neighbor thrives. Workplace campaigns like ours and many others through our four Lower Eastern Shore counties make up 61% of contributions annually, directly proving a LOCAL difference. UWLES can leverage many gifts to make a larger impact together than any of us can do alone.

I am proud of what our organization has contributed and accomplished together in our history of giving, whether that's time and talent or dollars, and I look forward to working with you this year in support of UWLES and our community. United Way Begins with YOU.

If you make the choice to give, there are easy and affordable ways to do so through payroll deduction, credit/debit, check/cash or even Venmo/Paypal (@uwles). You'll receive an enrollment form, or you can sign up securely and quickly online: **<<enter custom workplace portal link and include custom QR code if using>>**.

<<Insert any info about meetings, teaser about incentives, etc>>

Thank you for your consideration, and please let me know if you have any questions. **United Way Begins with YOU!**

Sincerely,

[NAME]

[COMPANY]'s United Way Employee Campaign Coordinator



Visit www.uwles.org, FB @uwles or Inst @unitedwayles for more info and to get involved in other ways, too!