

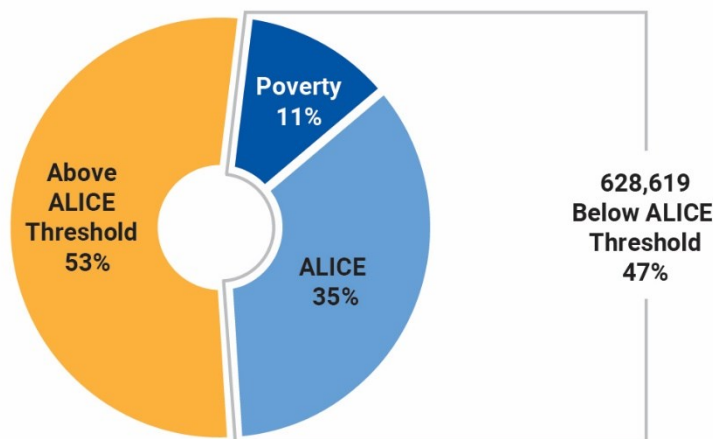
CHILDREN IN FINANCIAL HARDSHIP: MARYLAND

The number of children living in financially insecure households in Maryland continues to be systematically undercounted. According to the outdated Federal Poverty Level (FPL), 11% of children in Maryland (151,425) lived in poverty in 2022. Yet [United For ALICE](#) data shows that another 35% (477,194) – more than three times as many – were also growing up in financial hardship. These children live in households that are **ALICE®**: **A**sset Limited, **I**ncome **C**onstrained, **E**mployed, earning above the FPL but not enough to afford the basics in their communities.

With poverty-level and ALICE households combined, a substantial **47%* of the 1.3 million children in Maryland lived in a household with income below the [ALICE Threshold of Financial Survival](#) in 2022**, ranking Maryland 27th among all states and the District of Columbia (with 1st representing the lowest rate of children living in financial hardship). These households don't earn enough to afford housing, child care, food, transportation, health care, technology, and taxes – the basics needed to live and work in the current economy.

Children by Household Income, Maryland, 2022

Total Number of Children in Maryland = 1,345,996



* In Maryland, out of 1.3 million children, there were 151,425 (11.25%) in poverty plus 477,194 (35.45%) who were ALICE, which totals 628,619 (46.7) below the ALICE Threshold and rounds to 47% in this Brief.

Note: This research uses the U.S. Census Bureau's American Community Survey [Public Use Microdata Sample](#) (PUMS) and focuses on children, whose ALICE status is determined by their household's income compared to local cost of living. ALICE analysis includes households regardless of work status, as employment is fluid and most households have members who are working, have worked, are on disability, or are looking for work. This analysis does not include children who are unhoused or living in group quarters. In this Brief, percentages are rounded to whole numbers for ease of reading, which may result in percentages totaling 99% or 101%. All numbers are presented in the [ALICE Children Data Dashboard](#).

Sources: ALICE Threshold, 2022; U.S. Census Bureau, American Community Survey, PUMS, 2022



KEY FINDINGS 2022

- Nearly half (47%) of children in Maryland lived in households experiencing financial hardship. While 11% were below the FPL, an additional 35% were ALICE.
- By race/ethnicity, Black and Hispanic children in Maryland continued to face greater hardship due to systemic barriers to financial stability: 70% of Hispanic children and 58% of Black children lived in households with income below the ALICE Threshold, compared to 38% of Asian children and 30% of White children.
- Having working adults in the household did not guarantee financial stability: 32% of Maryland children in households with two adults in the labor force were still below the ALICE Threshold.
- Children below the ALICE Threshold often lacked access to crucial resources. More than 402,000 children below the Threshold in Maryland did not participate in SNAP, and just over 131,810 had no high-speed internet access at home.

Since the first *ALICE in Focus: Children* brief (2019 data), the conflicting economic and social forces of the COVID-19 pandemic — inflation, wage growth, and the expansion and expiration of [pandemic public assistance](#) (especially relevant for households with children) — have impacted children and their families in various ways. As shown in our 2023 *ALICE in the Crosscurrents* Report, the situation for households below the ALICE Threshold improved in some respects and worsened in others, over the course of the pandemic and during its aftermath.

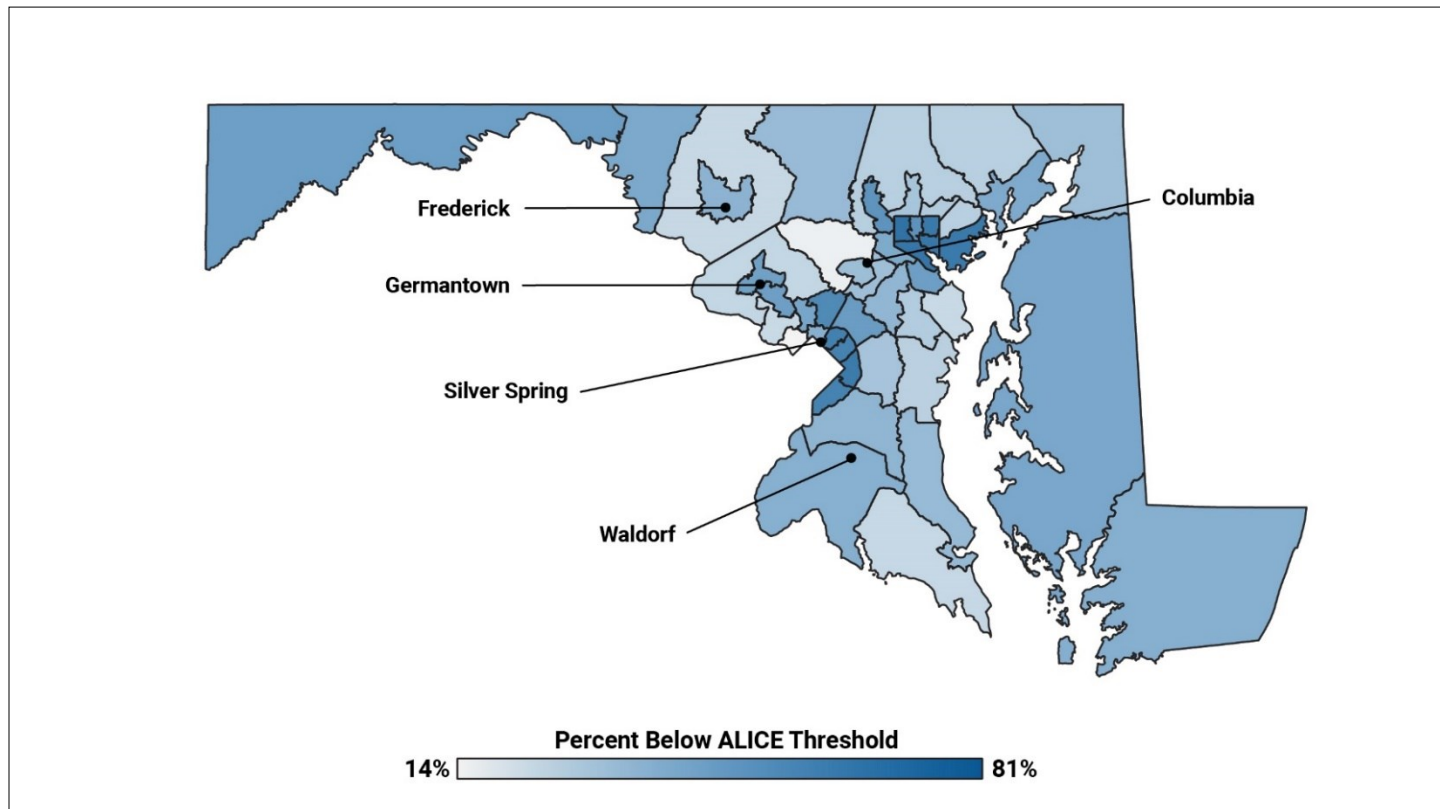
Yet despite these shifts, the number and share of children living in financially insecure households has remained largely unchanged at the state level. In 2019, 47% (625,007) of children in Maryland were below the ALICE Threshold. By 2022, the number of these children had increased slightly to 628,619, and the rate remained the same (47%).

There are children below the ALICE Threshold in [communities across the state](#) (Public Use Microdata Areas, or [PUMAs](#)), at rates ranging from 14% in the South Montgomery County PUMA to 81% in the Northwest Baltimore City PUMA. [Visit the ALICE Children Data Dashboard](#) to see additional data (for 2019 and 2022) and an interactive version of the state map.

TERMS AND DEFINITIONS

- **ALICE:** Asset Limited, Income Constrained, Employed — households that earn above the Federal Poverty Level (FPL) but cannot afford the basic cost of living in their county. Despite struggling to make ends meet, ALICE families often do not qualify for public assistance.
- **ALICE Household Survival Budget:** The minimum cost of household necessities (housing, child care, food, transportation, health care, and technology), plus taxes, adjusted for different counties and household types. While the FPL for a family of four in Maryland in 2022 was \$27,750, the average bare-minimum cost of living for that family was \$95,772.
- **ALICE Threshold:** Derived from the Household Survival Budget, the minimum average income that a household needs to afford basic costs. Children **below the ALICE Threshold** include those in poverty-level and ALICE households combined.

Percentage of Children Below ALICE Threshold by PUMA, Maryland, 2022



Sources: ALICE Threshold, 2022; U.S. Census Bureau, American Community Survey, PUMS, 2022

WHO ARE CHILDREN BELOW THE ALICE THRESHOLD?

A child's start in life impacts their long-term health, wellness, education, and career. Family financial stability is one of the strongest [predictors of current and future well-being](#). Financial instability not only contributes to daily experiences of [stress, trauma, and hardship](#) in the present, but it impedes a child's opportunity for [future success](#), including higher education, a higher income, and long-term asset building.

Children below the ALICE Threshold in Maryland are those under age 18 living in households with income below the basic cost of living for their community. Children in Maryland's financially insecure households are from all locations and demographic groups; are of all ages; are born in the U.S. or abroad; are of all abilities; are of all races/ethnicities; and live with parents or guardians who are married or single, working or not working, and English-speaking or non-English-speaking.

Demographics

The largest numbers of children below the ALICE Threshold were found in the state's largest demographic groups. Yet the rate of hardship varied substantially across groups. **In Maryland in 2022:**

Age: There were 98,038 infants/toddlers (age 0–2 years), 75,173 preschoolers (3–4 years), and 455,408 school-age children (5–17 years) living in households

below the ALICE Threshold. The rates of financial hardship were highest for preschool-age children (51%), followed by infants/toddlers (49%), and then school-age children (46%).

Race/ethnicity: By number, children below the ALICE Threshold were predominantly Black (224,764), Hispanic (166,833), and White (151,057). Yet due to [persistent discrimination and systemic barriers to financial stability](#), the share of children below the Threshold was higher for some groups: 70% of Hispanic children, 58% of Black children 42% of children of Two or More Races, 38% of Asian children, and 30% of White children were growing up in financial hardship.

Disability status: Children with a disability were more likely to live in households below the ALICE Threshold (56%) than those without a disability (46%). When any member of the household had a disability, the rate remained at 56%, and if a parent or guardian had a disability, children were even more likely to be below the Threshold (58%).

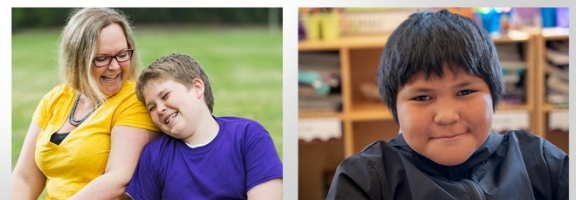
Nativity and language: Of the 75,363 children in Maryland who were born outside the U.S. (6% of children in the state), 65% were below the ALICE Threshold, compared to 46% of those born in the U.S. Rates were even higher for the 74,503 children living in a family with limited English-speaking ability (6% of children in the state), with 83% below the Threshold.

ALICE CHILDREN DATA DASHBOARD

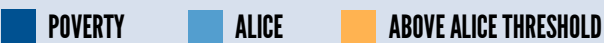










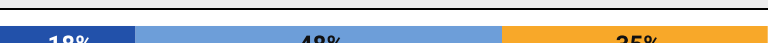

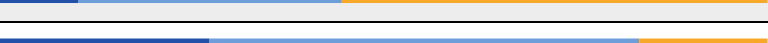
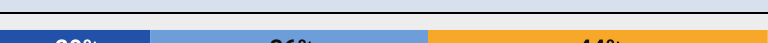
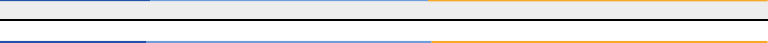
The ALICE Children Data Dashboard includes interactive data on children living in hardship by:

- State, regional, and local geographies
- Demographic categories including children's age, race/ethnicity, disability, and nativity
- Household characteristics
- Children's access to key resources
- Data year (toggle between 2019 and 2022 for all variables)

UnitedForALICE.org/Focus-Children



Children by Household Financial Status and Key Demographics, Maryland, 2022

	TOTAL	BELOW ALICE THRESHOLD	
ALL CHILDREN	1,345,996	628,619	
AGE			
Infant (0–2 Years)	201,736	98,038	
Preschool-Age (3–4 Years)	147,700	75,173	
School-Age (5–17 Years)	996,560	455,408	
RACE/ETHNICITY			
Asian	75,125	28,359	
Black	390,891	224,764	
Hispanic	237,565	166,833	
Two or More Races	116,510	48,560	
White	509,111	151,057	
NATIVITY AND LANGUAGE			
Born in U.S.	1,270,633	579,396	
Born Outside U.S.	75,363	49,223	
English-Speaking Family	1,271,493	566,655	
Limited English-Speaking	74,503	61,964	
DISABILITY STATUS			
Child With a Disability	62,975	35,119	
Any Household Member With a Disability	279,095	156,813	

Note: The groups shown in this figure overlap across categories (Age, Race/Ethnicity, Nativity and Language, and Disability Status). All racial categories except Two or More Races are for one race alone. The Hispanic group may include children of any race. View more on the [ALICE Children Data Dashboard](#).

Sources: ALICE Threshold, 2022; U.S. Census Bureau, American Community Survey, PUMS, 2022

Household Characteristics

Most children in Maryland lived with at least one of their parents (biological or adoptive). Children may live with married or unmarried parents, single parents, grandparents, or guardians. Household composition — especially the number of working adults — has a substantial impact on children’s financial stability.

In Maryland in 2022:

Living arrangements: The largest number of children below the ALICE Threshold were in married-couple households (323,931), followed by single-female-headed households (192,442). But the percentage of children below the Threshold varied by adults’ marital status and partnership type: 36% of children in all married-parent households, 67% of children in unmarried-couple households, 59% of children in single-male-headed households, and 73% of children in single-female-headed households were growing up in hardship.

- **Children living with grandparents:** 13% of all Maryland children (180,517) lived in a home with a grandparent, which included both multi-generational households and households where grandparents

were raising grandchildren on their own. More than half (54%) of children in these households were below the ALICE Threshold.

Household work status: Most children (96%) lived in a household with at least one worker. As the number of workers in the family increased, the share of children below the ALICE Threshold decreased. In Maryland, 69% of children living with one adult who was working were below the Threshold; with two adults, one of them working, 64% were below the Threshold; and with two adults who were both working, 26% were below the Threshold. Among all families with two or more adults, two of whom were working, nearly one-third (32%) of children were still below the Threshold in 2022, demonstrating that having working adults in the household does not guarantee financial stability.

While parents and guardians work in every sector, children below the ALICE Threshold are concentrated in families where adults work in occupations with low median hourly wages. These include some of the most common occupations in the state: For example, 61% of Maryland children with an adult working as a cashier, earning a median wage of \$13.86 per hour, were below the Threshold in 2022.

Children by Household Financial Status and Household Characteristics, Maryland, 2022

	TOTAL	BELOW ALICE THRESHOLD	POVERTY	ALICE	ABOVE ALICE THRESHOLD
ALL CHILDREN	1,345,996	628,619	11%	35%	53%
LIVING ARRANGEMENTS					
Grandparent Living With Grandchild	180,517	98,162	13%	41%	46%
Married-Couple Household	907,538	323,931	5%	31%	64%
Single-Female-Headed Household	263,252	192,442	27%	46%	27%
Single-Male-Headed Household	61,473	36,298	13%	46%	41%
HOUSEHOLD WORK STATUS					
One Adult, One Worker	150,280	103,302	20%	49%	31%
Two Adults, One Worker	266,021	169,702	17%	47%	36%
Two Adults, Two Workers	498,127	128,777	2%	24%	74%

Note: The groups shown in this figure overlap across categories (Living Arrangements and Household Work Status). "Grandparent Living With Grandchild" includes any arrangement where grandparents live with their grandchild, including where parents or other adults are present. For the Household Work Status category, the number of workers is defined as "workers in the family over the last 12 months" from when the survey was conducted. View more on the [ALICE Children Data Dashboard](#).

Sources: ALICE Threshold, 2022; U.S. Census Bureau, American Community Survey, PUMS, 2022

INTERCONNECTED BARRIERS TO WELL-BEING

Children below the ALICE Threshold are more likely to lack stable housing, quality child care and early education, private health insurance, high-speed home internet access, and reliable food access. When basic necessities are at risk, families have to make impossible decisions — like choosing to pay for food or quality child care, for medicine or utility bills. Decisions made in one area of the budget can have both [short- and long-term consequences](#) that ripple across all other areas.

In Maryland in 2022:

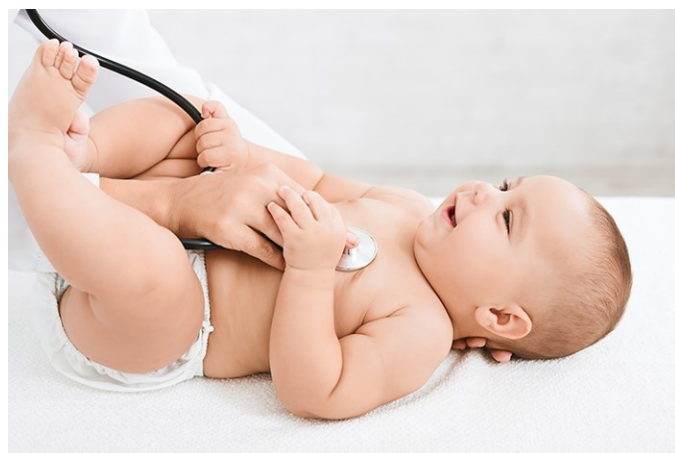
Housing: Children in families without stable housing face greater risks for [poor physical health, increased family stress, social isolation, and lower academic performance](#). Among children below the ALICE Threshold in Maryland, 52% were in families that rented and 48% were in families that owned their home. Below the Threshold, families of Black children and Hispanic children had the lowest homeownership rate (34% and 41%, respectively), while families of Asian children and White children had the highest (64% and 72%). Above the Threshold, the homeownership rate for families of Black children and Hispanic children was higher (77% and 83%), but still lower than for families of Asian (86%) and White children (92%). Overall, 55% of children in renter households and 21% of children in homeowner households were in families that were cost burdened, paying 30% or more of household income on housing.



Education: Of all preschool-age children in Maryland, 49% were enrolled in preschool, slightly higher than the national average (47%). Preschool-age children below the ALICE Threshold were much less likely than their peers above the Threshold to be enrolled in preschool (36% vs. 63%).

Yet by high school (age 15-17), the gap in enrollment rates between those below and above the Threshold had closed, with 97% of students both below and above the Threshold enrolled in school.

Health insurance: Access to health insurance is critical to both [wellness and financial stability](#) for families below the ALICE Threshold, and [especially for children](#). While most children in Maryland had health insurance (96%, slightly higher than the national rate of 95%), 6% of children below the ALICE Threshold (38,555) did not have coverage. Children in families with income below the Threshold were also more likely to have public health insurance (58%), while those above the Threshold were far more likely to have private health insurance (88%).



Home internet: The availability of internet access and devices for education has become increasingly essential for young people, yet the [digital divide](#) by income and race/ethnicity persists. Most children in Maryland (98%) had home internet access. However, children below the ALICE Threshold were less likely to have home internet access than those above the Threshold (97% vs. 99%) and considerably less likely to have high-speed internet, which is essential for work and online learning (79% vs. 93%). High-speed internet rates increased for all children in Maryland through the pandemic, up from 84% in 2019 to 86% in 2022. Yet more than 131,800 children below the Threshold in Maryland still did not have high-speed internet at home in 2022.

High-speed internet rates were lower for some groups below the Threshold: 77% for Black children and 76% for Hispanic children, compared to 82% for White children and 85% for Asian children.

By location, the percentage of children below the ALICE Threshold with high-speed internet access was highest in the Outer Baltimore County PUMA (100%) and lowest in the Southwest Baltimore City PUMA (52%).

Food access: Households with children living below the ALICE Threshold were more likely to have difficulty putting food on the table. According to the [U.S. Census Household Pulse Survey](#), in 2022, 19% of Maryland families below the Threshold with children reported that sometimes or often “children were not eating enough because we just couldn’t afford enough food,” nearly ten times higher than the rate for those above the Threshold (2%).

Public assistance: For a [variety of reasons](#), public assistance does not reach all children in households that are struggling. While most children in poverty are eligible for assistance, ALICE children live in households that often earn too much to qualify. For example, the income

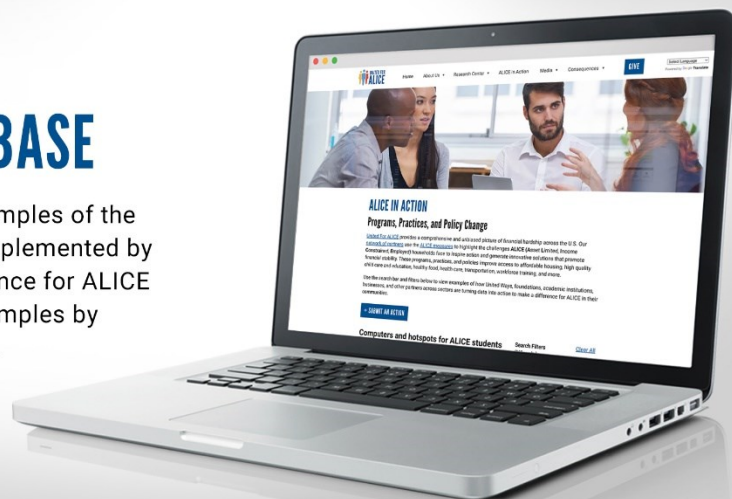
eligibility threshold in Maryland for the Supplemental Nutrition Assistance Program (SNAP) is 200% of the FPL. Even though all children in poverty should be covered by SNAP, in Maryland the program was utilized by only 47% of children in poverty (71,745) and a mere 32% of children in ALICE households (154,849) in 2022. Of all children below the ALICE Threshold in Maryland, only 36% participated. This left a gap of just over 402,000 children whose families were struggling to make ends meet but not participating in SNAP.

Intersectionality: For some children, multiple intersecting forms of discrimination and limited access to resources make household financial instability more likely. For example, 58% of Black children in Maryland were below the ALICE Threshold in 2022. For Black children with a disability, the rate went up to 63%; and if the child’s family lived in a renter household, the rate increased to 78%.

ALICE IN ACTION DATABASE

The ALICE in Action Database includes examples of the programs, practices, and policy changes implemented by United for ALICE partners to make a difference for ALICE households in their communities. Filter examples by location, topic, target population, and more.

UnitedForALICE.org/ALICE-in-Action



Children by Household Financial Status and Key Indicators, All States, 2022

State (Rank)	Total	Household Income Status			Rent Burden	Preschool	Internet	SNAP
	Number of Children	% Poverty	% ALICE	% Below ALICE Threshold	% Below ALICE Threshold Paying 30% or More on Rent	% Preschool-Age Enrolled in School	% Below ALICE Threshold with High-Speed Internet Access	% Below ALICE Threshold Participating in SNAP
United States	72,094,339	16%	34%	50%	52%	47%	77%	39%
Alabama (42)	1,104,575	22%	32%	54%	48%	46%	72%	43%
Alaska (24)	173,285	14%	32%	46%	39%	41%	63%	32%
Arizona (37)	1,586,070	16%	37%	53%	52%	33%	77%	36%
Arkansas (40)	693,000	22%	32%	54%	44%	45%	70%	32%
California (48)	8,476,896	15%	42%	57%	58%	46%	80%	33%
Colorado (25)	1,207,812	10%	36%	46%	55%	52%	83%	29%
Connecticut (17)	728,030	12%	32%	44%	56%	64%	83%	36%
Delaware (11)	207,625	10%	31%	42%	39%	45%	82%	41%
D.C. (15)	123,619	16%	27%	43%	50%	78%	66%	64%
Florida (45)	4,285,475	17%	38%	55%	60%	49%	80%	38%
Georgia (46)	2,501,214	16%	39%	55%	50%	49%	76%	40%
Hawaii (31)	295,615	12%	37%	49%	56%	41%	82%	41%
Idaho (32)	464,228	13%	38%	51%	39%	42%	79%	23%
Illinois (16)	2,710,614	16%	27%	43%	50%	54%	76%	47%
Indiana (21)	1,562,606	15%	31%	46%	45%	42%	76%	32%
Iowa (6)	713,854	12%	28%	40%	45%	47%	77%	36%
Kansas (7)	684,065	13%	27%	41%	45%	47%	78%	24%
Kentucky (33)	1,001,572	21%	30%	51%	43%	37%	77%	42%
Louisiana (47)	1,055,445	24%	32%	56%	56%	54%	69%	49%
Maine (19)	242,867	10%	34%	44%	40%	38%	83%	34%
Maryland (27)	1,345,996	11%	35%	47%*	55%	49%	79%	36%
Massachusetts (20)	1,331,435	11%	33%	45%	57%	58%	82%	45%
Michigan (28)	2,098,256	18%	29%	47%	52%	47%	78%	46%
Minnesota (5)	1,274,974	10%	29%	39%	49%	47%	80%	29%
Mississippi (50)	674,630	26%	32%	58%	49%	50%	66%	42%
Missouri (29)	1,358,979	16%	32%	48%	44%	43%	74%	36%
Montana (26)	233,024	13%	34%	46%	31%	31%	73%	23%
Nebraska (8)	472,831	12%	29%	41%	43%	45%	80%	30%
Nevada (49)	688,662	16%	41%	57%	57%	35%	75%	38%
New Hampshire (2)	248,473	6%	28%	34%	46%	55%	83%	27%
New Jersey (10)	1,986,050	13%	28%	42%	59%	67%	78%	37%
New Mexico (51)	453,284	23%	35%	58%	54%	39%	71%	55%
New York (41)	3,960,023	19%	35%	54%	55%	61%	74%	44%
North Carolina (39)	2,288,886	17%	36%	53%	47%	38%	77%	43%
North Dakota (1)	178,227	12%	21%	33%	24%	29%	71%	21%
Ohio (23)	2,550,190	18%	28%	46%	46%	43%	81%	44%
Oklahoma (44)	950,109	20%	35%	54%	45%	42%	72%	44%
Oregon (34)	830,894	13%	39%	52%	50%	46%	81%	43%
Pennsylvania (22)	2,605,028	16%	31%	46%	49%	45%	78%	45%
Rhode Island (13)	202,490	12%	31%	42%	49%	52%	80%	39%
South Carolina (38)	1,114,070	19%	34%	53%	48%	44%	76%	37%
South Dakota (4)	217,071	13%	26%	39%	30%	36%	77%	39%
Tennessee (35)	1,531,592	18%	35%	53%	46%	42%	76%	35%
Texas (36)	7,423,833	19%	34%	53%	55%	44%	73%	41%
Utah (14)	925,053	8%	34%	42%	45%	44%	84%	18%
Vermont (12)	113,366	11%	30%	42%	53%	70%	83%	30%
Virginia (30)	1,860,499	13%	36%	49%	49%	45%	76%	31%
Washington (18)	1,641,265	12%	32%	44%	52%	44%	80%	38%
West Virginia (43)	350,478	24%	30%	54%	43%	31%	78%	53%
Wisconsin (9)	1,236,815	13%	28%	41%	43%	41%	78%	42%
Wyoming (3)	129,389	13%	25%	38%	41%	45%	74%	29%

* In Maryland, out of 1.3 million children, there were 151,425 (11.25%) in poverty plus 477,194 (35.45%) who were ALICE, which totals 628,691 (46.7) below the ALICE Threshold and rounds to 47% in this Brief.

LEARN MORE AND TAKE ACTION

The challenges Maryland's ALICE families face are interconnected, and effective solutions must be, too. Working toward these solutions will require innovation and vision, both to recognize local factors and systematically address as many areas of financial struggle as possible.

Learn more with:

- The [ALICE Children Data Dashboard](#), to dig deeper into related topics, demographics, and sub-state geographies
- [Resources related to children and financial hardship](#), including the references linked in this Research Brief, as well as additional resources that offer important context and even deeper analysis
- [Household-level data on ALICE in Maryland](#), including interactive maps, ALICE Household Survival Budgets, County Reports, demographics, and more
- The [ALICE Legislative District Tool](#), to see data by district, including state upper and lower chambers and congressional districts
- The [ALICE Wage Tool](#), to explore wage levels by geography and occupation
- The [ALICE Economic Viability Dashboard](#), which includes data on housing, work, and community supports for households below the ALICE Threshold
- The [ALICE Budget and Income Status Tool](#), where users can enter household details (income, household composition, and location) to see customized household costs and ALICE income status

Explore Promising Practices:

- See examples of programs, policies, and policy changes implemented by ALICE partners to support ALICE households in our interactive [ALICE in Action](#) database
- Visit the [Action Planner](#), which includes strategies related to housing, work, and community resources paired with key data on households below the ALICE Threshold

Connect with stakeholders:

- [Contact your local United Way](#) for support and volunteer opportunities
- See members of the [National ALICE Advisory Committee on Children](#)

United For ALICE is a driver of innovative research and action around financial hardship. The ALICE data and analysis are shared with United Ways, corporations, foundations, government, and nonprofits, to inform policy and promote positive change.

United For ALICE partners with the [United Way of Central Maryland](#) and the [United Ways of Maryland](#) to bring this research to Maryland, and this work is sponsored by: Kaiser Permanente, Ascension Saint Agnes Foundation, Ausherman Family Foundation, BEACON, Community Foundation of the Eastern Shore, Delaplaine Foundation, Inc., John D. Myerhoff, M.D. & Lenel Srochi-Meyerhoff, Leidos Biomedical Research, Inc., and Turning Point Financial.

The **ALICE in Focus Series** utilizes ALICE measures – the Household Survival Budget and the ALICE Threshold – to analyze the U.S. Census Bureau's American Community Survey (ACS) Public Use Microdata Sample (PUMS). Each "Focus" in the series highlights a different demographic group. For more details about the methodology for the ALICE in Focus Series, go to [UnitedForALICE.org/Methodology](#).

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